



CBC 2026 Project Team Awards

Sponsorship & Program Book Advertising

Sponsor-Ad Level / Benefits	Regular Cost / Late Cost	Sponsor Limit	Logo/Firm Name on Promo Mailings and Website	Additional Optional Benefits	SIGNAGE: Logo on Tabletop Signs, Slideshow and Name	Ad Program Book	Table Space for Promo Signage / Materials in Banquet Room
Premier Event	3000/3600	1	LOGO	Introduce from Podium the Winning Team/Category of Choice	Premium	PREMIUM FULL PAGE POSITION	✓
Cocktail Hour	2500/3000	1	Firm Name	Provide Branded Cocktail Napkins	Bar(s)	Preferred Position Full Page	✓
Program Book Printing	1500/1800	1	Firm Name	One Complimentary Registration	✓	Preferred Position Full Page	✓
Photography	1200/1400	1	Firm Name	Place Company Banner in Photos	✓	Full Page	✓
Registration	1000/1200	1	Firm Name	Registration Area Greeter and Company Banner in Registration Area	Registration Table	Quarter Page	✓
Table Wine	1000/1200	2	Firm Name		Table Wine Tags	Full Page	✓
Scholarship Recipients/Families Dinner	1200/1400	2	Firm Name		Special Dinner Table Sign and Program Book Mention	Full Page	✓
Appetizer	900/1100	2	Firm Name		Appetizer Table	Full Page	✓
Dessert	900/1100	2	Firm Name		Dessert Table	Full Page	✓
Corporate	800/1000	6	Firm Name		✓	Half Page	✓
Inside Front Cover AD ONLY	800/900	1				Inside Front Cover	
Inside Back Cover AD ONLY	700/800	1				Inside Back Cover	
Inside Full Page AD ONLY	600/700	Unlimited				Full Page	
Inside HALF Page AD ONLY	400/500	Unlimited				Half Page	
Business Card	100/125	Unlimited				Business Card	

Acceptable image file formats include:

- Tiff (file resolution 300 pixels per inch, fonts must be rasterized)
- EPS (embedded halftone images resolution of 300 pixels per inch, fonts must be converted to outlines or paths)
- PDF (high resolution exported from the original file with “press quality” or similar preset specification, images at 300 pixels per inch, all fonts converted to outlines)

Ad Sizes & Dimensions:

Full Page Ad = 7.75"w x 10.25"h
 Half Page Ad = 7.75"w x 4.75"h
 (HORIZONTAL ONLY)
 Quarter Page Ad = 3.75"w x 4.75"h
 Business Card Size Ad = 3.25"w x 2"h