



# CBC 2024 Project Team Awards

## Sponsorship & Program Book Advertising

Sponsor-Ad Level / Benefits	Regular Cost / Late Cost	Sponsor Limit	Logo/Firm Name on Promo Mailings and Website	Additional Optional Benefits	SIGNAGE: Logo on Tabletop Signs, Slideshow and Name	Ad Program Book	Table Space for Promo Signage / Materials in Banquet Room
Premier Event	3000/3600	1	LOGO	Introduce from Podium the Winning Team/Category of Choice	Premium	<b>PREMIUM FULL PAGE POSITION</b>	✓
Cocktail Hour	2500/3000	1	Firm Name	Provide Branded Cocktail Napkins	Bar(s)	<b>Preferred Position Full Page</b>	✓
Program Book Printing	1500/1800	1	Firm Name	One Complimentary Registration	✓	<b>Preferred Position Full Page</b>	✓
Photography	1200/1400	1	Firm Name	Place Company Banner in Photos	✓	<b>Full Page</b>	✓
Registration	950/1150	1	Firm Name	Registration Area Greeter and Company Banner in Registration Area	Registration Table	<b>Quarter Page</b>	✓
Table Wine	950/1150	2	Firm Name		Table Wine Tags	<b>Full Page</b>	✓
Scholarship Recipients/Families Dinner	1200/1400	2	Firm Name		Special Dinner Table Sign and Program Book Mention	<b>Full Page</b>	✓
Appetizer	850/1050	2	Firm Name		Appetizer Table	<b>Full Page</b>	✓
Dessert	850/1050	2	Firm Name		Dessert Table	<b>Full Page</b>	✓
Corporate	750/950	6	Firm Name		✓	<b>Half Page</b>	✓
Inside Front Cover AD ONLY	800/900	1				<b>Inside Front Cover</b>	
Inside Back Cover AD ONLY	700/850	1				<b>Inside Back Cover</b>	
Inside Full Page AD ONLY	550/700	Unlimited				<b>Full Page</b>	
Inside HALF Page AD ONLY	350/450	Unlimited				<b>Half Page</b>	
Business Card	100/125	Unlimited				<b>Business Card</b>	

<p><b>Acceptable image file formats include:</b></p> <ul style="list-style-type: none"> <li>Tiff (file resolution 300 pixels per inch, fonts must be rasterized)</li> <li>EPS (embedded halftone images resolution of 300 pixels per inch, fonts must be converted to outlines or paths)</li> <li>PDF (high resolution exported from the original file with “press quality” or similar preset specification, images at 300 pixels per inch, all fonts converted to outlines)</li> </ul>	<p><b>Ad Sizes &amp; Dimensions:</b></p> <p>Full Page Ad = 7.75"w x 10.25"h  Half Page Ad = 7.75"w x 4.75"h  (HORIZONTAL ONLY)  Quarter Page Ad = 3.75"w x 4.75"h  Business Card Size Ad = 3.25"w x 2"h</p>
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