



CBC 2018 Project Team Awards Sponsorship & Program Book Advertising Details

Early Bird Pricing Deadline: Friday, May 18 / Regular Deadline Fri May 25



Sponsor-Ad Level / Benefits	Early Bird Cost / Regular Cost*	Sponsor Limit	Logo on Promo Mailings and Webstie	Introduce Winning Team(s) for Category of Choice(1) / Project Team of Year(2)	SIGNAGE: Logo on Tabletop Signs, Slideshow and Name on Website, plus as noted	Ad Program Book	Space for Promo Signage/materials
Premier Event	1500 / 1650	1	√	√ (1)	PREMIUM 1	PREMIUM FULL PAGE POSITION #1	√
Project Team of the Year	1250 / 1375	1		√ (2)	PREMIUM 2	PREMIUM FULL PAGE POSITION #2	√
Cocktail Hour	1250 / 1375	1			Bar(s)	Full Page	√
Elevator Sponsor	950 / 1045	1			INSIDE ELEVATORS	Full Page	√
Photography Sponsor	950 / 1045	1			BANNER IN PHOTOS	Full Page	√
Table Wine	950 / 1045	1			TABLE WINE TAGS	Full Page	√
Appetizer Sponsor	850 / 935	1			APPETIZER TABLE	Full Page	√
Dessert Sponsor	850 / 935	1			DESSERT TABLE	Full Page	√
Scholarship Recipients/Families Dinner	850 / 935	1			SCHOLARSHIP PAGE IN PROGRAM BOOK	Full Page	√
Program Book Printing	850 / 935	1			√	Full Page	√
Corporate Sponsor	650 / 715	6			√	Half Page	√
Inside Front Cover AD ONLY	800 / 880	1				Inside Front Cover	
Inside Back Cover AD ONLY	700 / 770	1				Inside Back Cover	
Inside Full Page AD ONLY	550 / 605	Unlimited				Full Page	
Inside HALF Page AD ONLY	350 / 385	Unlimited				Half Page	
Inside Quarter Page AD ONLY	150 / 165	Unlimited				Quarter Page	

Early Bird Pricing requires payment and ad to be submitted by May 18. Register online to sponsor/advertise at <http://www.cbc-ct.org/event-2769127>. You will receive an email with a link to upload your high resolution ad. Questions to (860) 228-0163, cbc@cbc-ct.org **Logo Specifications:** JPEG or PNG in CMYK color space at 150 dpi approx. 2x2" size. **Advertising specifications:** Ad Sizes: Full Page 7-3/4" w x 10-1/4" h | Half Page HORIZONTAL ONLY 7-3/4" w x 4-3/4" h | Quarter Page VERTICAL ONLY 3-1/2" w x 4-3/4" h. *Acceptable File formats:* Tiff (file resolution 300 pixels per inch) | EPS (embedded halftone images resolution of 300 pixels per inch) | PDF (high resolution exported from the original file with "press quality" or similar preset specification, images at 300 pixels per inch, all fonts converted to outlines). *Color Space and Fonts:* CMYK color space, NOT RGB. | Fonts in EPS files must be converted to outlines (or paths); Fonts in TIFF files must be rasterized. | Unacceptable File Types: Microsoft Word, PowerPoint, Microsoft Publisher, Excel, or images retrieved from website.