



CBC 2017 Project Team Awards

TIPS OF THE MONTH



Focus on the elements that made the project and team collaboration stand out. Explain efforts to meet project goals and overcome challenges.



Start early! Identify projects completed in the last two years that exemplify teamwork. Notify your team members so they can contribute to the entry.



Write from the whole team's (owner, users, consultants, suppliers, subcontractors) perspective, including their information and quotes.



Optimize the additional pages section with before/after or team photos, infographics, sample reports, partnering charters, and published articles.



Follow explicitly the submittal guidelines. Focus on the four judging criteria and scoring weights, especially the 60% for team collaboration.



Learn what has worked for past winners from your staff, public articles, websites, social media posts, PTA Program Book and winning team members.

See other side for more PTA tips . . .

Follow these tips shared at CBC Programs throughout the year to put your team's best foot forward when you submit a project for the prestigious Connecticut Building Congress annual Project Team Awards. Visit cbc-ct.org for more information!



CBC 2017 Project Team Awards **TIPS OF THE MONTH** Continued from other side



Tout metrics, such as time or budget savings, added items over original scope, change orders vs standards, energy savings, user satisfaction, etc.



Submit professional photography of completed, fully landscaped exteriors and finished interiors including furniture and decor.



Use language targeted to the judges who are industry professionals and check for completeness, clarity, grammar and typographical errors.



Consider working with the owner to craft the permission-to-enter letter so that it adds substance to and confirms details included in the submittal.



Be sure that your story can be easily followed in both print or electronic format. Remember that the judges value teamwork over all other criteria.



Enter small projects that may have as many, if not more, challenges as large projects. Highlight the teamwork needed to meet or exceed goals.



Up your game for 2017 . . . Enter the CBC Project Team Awards!

courtesy of On Target Marketing & Communications

