



CBC 2017 Project Team Awards Sponsorship & Program Book Advertising Details

Early Bird Pricing Deadline: Friday, May 19 / Regular Deadline Fri May 26



Sponsor-Ad Level / Benefits	Early Bird Cost / Regular Cost*	Sponsor Limit	Logo on Promo Mailings and Webstie	Recognition from the Podium	SIGNAGE: Logo on Tabletop Signs & Slideshow (S) and Name on Website	Premium Position Full-page Ad in Program Books	Regular Ad in Interior of Program Book	Space for Promo Signage/materials
Premier Event Gilbane	1500 / 1650	1	✓	✓	✓	FIRST		✓
Project Team of the Year On Target Marketing	1250 / 1375	1		✓	✓	SECOND		✓
Table Wine (1 red, 1 white) Turner, 1 left	950 / 1045	2			✓		Full Page	✓
Program Book Printing Universal Copy	950 / 1045	1			✓		Full Page	✓
Appetizer Sponsor O&G Ind	850 / 935	1			✓		Full Page	✓
Dessert Sponsor	850 / 935	1			✓		Full Page	✓
Parking Sponsor	750 / 825	1			✓		Full Page	✓
Corporate Sponsor KBE, Langan, Higgins, Pavarini, 1 left	750 / 825	5			✓		Half Page	✓
Scholarship Recipients/Families Dinner CohnReznick, Garcia & Milas	650 / 715	2			✓		Half Page	✓
Reception	500 / 550	Unlimited			✓		Quarter Page	✓
Inside Front Cover AD ONLY STV DPM	800 / 880	1				Inside Front Cover		
Inside Back Cover AD ONLY	800 / 880	1				Inside Back Cover		
Inside Full Page AD ONLY	550 / 605	Unlimited					Full Page	
Inside HALF Page AD ONLY	350 / 385	Unlimited					Half Page	
Inside Quarter Page or BUSINESS CARD AD ONLY	150 / 165	Unlimited					Quarter Page	

Early Bird Pricing requires payment and ad to be submitted by deadline.

Register online to sponsor/advertise at <http://www.cbc-ct.org/event-2444553>. Send download link or files to CBCSponsorshipAds@gmail.com. Questions to (860) 228-0163, cbc@cbc-ct.org

Firm Name _____ Payment Method: Check___ Credit Card ___
 Address _____ Signature: _____ Total: _____
 Contact Name _____ Phone _____ Email: _____

Logo Specifications: JPEG or PNG in CMYK color space at 150 dpi approx. 2x2" size

Advertising specifications:

Ad Sizes: Full Page 7-3/4"wd x 10-1/4" hg | Half Page HORIZONTAL ONLY 7-3/4"wd x 4-3/4"hg | Quarter Page HORIZONTAL ONLY 7-3/4"wd x 2-1/4"hg. Acceptable File formats: Tiff (file resolution 300 pixels per inch) | EPS (embedded halftone images resolution of 300 pixels per inch) | PDF (high resolution exported from the original file with "press quality" or similar preset specification, images at 300 pixels per inch, all fonts embedded). Color Space and Fonts: CMYK color space, NOT RGB. | Fonts in EPS files must be converted to outlines (or paths); Fonts in TIFF files must be rasterized. |Unacceptable File Types: Microsoft Word, PowerPoint, Microsoft Publisher, Excel, or images retrieved from website.