



# CBC 2016 Project Team Awards Sponsorship & Program Book Advertising Details

Deadline: Friday, May 20, 2016 [cbc-ct.org/PTA2016SponsorAd](http://cbc-ct.org/PTA2016SponsorAd)



Sponsor-Ad Level / Benefits	Cost	Sponsor Limit	Logo on Promo Mailings and Webstie	Recognition from the Podium	SIGNAGE: Logo on Tabletop Signs & Slideshow and Name on Website (S=Only Name on Reception Area Sign During Cocktail Hour)	Premium Position Full-page Ad in Program Books	Interior Ad in Interior of Program Book	Space for Promo Signage/materials
Premier Event	\$1,500	1	✓	✓	✓	FIRST		✓
Project Team of the Year (SOLD: ON TARGET MKTG)	\$1,250	1		✓	✓	SECOND		✓
Table Wine (1 red, 1 white) (SOLD 1: TURNER / 1)	\$950	2			✓		Full Page	✓
Program Book Printing (SOLD: BUCK-A-PLAN)	\$950	1			✓		Full Page	✓
Appetizer Sponsor (BL COMPANIES)	\$850	1			✓		Full Page	✓
Dessert Sponsor	\$850	1			✓		Full Page	✓
Parking Sponsor	\$750	1			✓		Full Page	✓
Corporate Sponsor (Blakeslee, Gilane, Langan, 2 left)	\$750	5			✓		Half Page	✓
Scholarship Recipients/Families Dinner (SOLD 1 COHNREXNICK / 1 left)	\$650	2			✓		Half Page	✓
Reception	\$500	Unlimited			S		Quarter Page	✓
Inside Front Cover AD ONLY	\$800	1				Inside Front Cover		
Inside Back Cover AD ONLY	\$800	1				Inside Back Cover		
Inside Full Page AD ONLY	\$550	Unlimited					Full Page	
Inside HALF Page AD ONLY	\$350	Unlimited					Half Page	
Inside Quarter Page or BUSINESS CARD AD ONLY	\$150	Unlimited					Quarter Page	

Register online to sponsor/advertise or mail to CBC, P.O. Box 107, Rocky Hill, CT 06067 (860) 228-0163, SEND AD TO [cbc@cbc-ct.org](mailto:cbc@cbc-ct.org)

Firm Name \_\_\_\_\_ Payment Method: Check\_\_ Credit Card \_\_  
 Address \_\_\_\_\_  
 Signature: \_\_\_\_\_ Total: \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email: \_\_\_\_\_

**Advertising specifications:**

Ad Sizes: Full Page 7-3/4" x 10-1/4" | Half Page 7-3/4" x 4-3/4" | Quarter Page 7-3/4" x 2-1/4"  
 Acceptable File formats: Tiff (file resolution 300 pixels per inch) | EPS (embedded halftone images resolution of 300 pixels per inch) | PDF (high resolution exported from the original file with "press quality" or similar preset specification, images at 300 pixels per inch, all fonts embedded)  
 Color Space and Fonts: CMYK color space, NOT RGB. | Fonts in EPS files must be converted to outlines (or paths); Fonts in TIFF files must be rasterized. | Unacceptable File Types: Microsoft Word, PowerPoint, Microsoft Publisher, Excel, or images retrieved from websites.